



ROANOKE VALLEY GIVES

MARCH 15, 2017

SPONSORSHIP LEVELS

PLATINUM PARTNER (1 Available)

\$10,000

- Name and logo prominently featured on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name and logo prominently featured on Foundation banners, social media, and email blasts
- Name and logo prominently featured in Foundation Annual Report
- Named Grant for one 1st Place Leaderboard Winner (Most Dollars Raised)
- Opportunity to present the 1st Place award and speak on behalf of your company or foundation at the after-event breakfast
- Opportunity to speak on behalf of your company at Foundation for Roanoke Valley's Annual Celebration

GOLD PARTNER (3 AVAILABLE)

\$5,000

- Name and smaller logo listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name and/or smaller logo prominently listed on banners, social media, and email blasts
- Name and smaller logo listed in Foundation Annual Report
- Invite and recognition of your company at Foundation for Roanoke Valley's Annual Celebration
- Named Grant with an opportunity to present an award at the after-event breakfast. *(Foundation will assign your organization to 2nd Place Most Dollars Raised Leaderboard Winner, 2nd Place Most Unique Donors Leaderboard Winner, or 1st Place Small but Mighty Leaderboard-Most Dollars Raised)*

SILVER PARTNER (4 AVAILABLE)

\$2,500

- Name listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name listed on social media and email blasts
- Name listed in Foundation Annual Report
- Invite and recognition of your company at Foundation for Roanoke Valley's Annual Celebration
- Named Grant with an opportunity to present an award at the after-event breakfast. *(Foundation will assign your organization to 3rd Place Most Dollars Raised Leaderboard Winner, 3rd Place Most Unique Donors Leaderboard Winner, 2nd Place Small but Mighty Leaderboard (Most Dollars Raised), or Community Enrichment Fund Prize)*

BRONZE PARTNER (10 AVAILABLE)

\$1,500

- Name listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name listed on specific social media “Power Hour” announcements and email blast
- Name listed in Foundation Annual Report
- Invite to after-event breakfast with the opportunity to present the award at the after-event breakfast.
- Invite to Foundation for Roanoke Valley’s Annual Celebration
- Named Grant to be selected and assigned by the Foundation. *(For example: 3rd Place Small but Mighty Leaderboard Most Dollars Raised Award, Blast Off Challenge awarded to the nonprofit that receives the FIRST donation of the day, Landing Challenge awarded to the nonprofit that receives the LAST donation of the day, etc.)*

POWER HOUR SPONSOR (8 AVAILABLE)

\$1,000

POWER HOUR



- Name listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name listed on specific social media “Power Hour” announcements and email blast
- “Power Hour” prizes are awarded to the nonprofit who receives the most donations or most unique donors during a specified time period. *(Foundation will assign your organization to a “Power Hour.”)*
- Name listed in Foundation Annual Report
- Invite to after-event breakfast
- Invite to Foundation for Roanoke Valley’s Annual Celebration

GOLDEN TICKET SPONSOR

\$500 (24 AVAILABLE)



Throughout Roanoke Valley Gives, Golden Tickets will be used on an hourly basis to spur more giving. During specific time periods, a lucky donor will be randomly selected to win—that donor’s gift to a nonprofit will automatically be increased by \$500 for a Golden Ticket.

- Name listed on Roanoke Valley Gives sponsorship page
- Name listed on specific social media “Golden Ticket” grant announcements and email blast
- Name listed in Foundation Annual Report
- Invite to after-event breakfast
- Invite to Foundation for Roanoke Valley’s Annual Celebration

Foundation for Roanoke Valley and the nonprofit community thank you for your consideration of a sponsorship opportunity.

Your donation will help make an even greater impact across the Roanoke Valley!