



# ROANOKE VALLEY GIVES

*An initiative of Foundation for Roanoke Valley*

**MARCH 14, 2018**

## Incentive Grants Pool SPONSORSHIP LEVELS

### **PLATINUM PARTNER (1 Available)**

**\$10,000**

- Name and logo prominently featured on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name and logo prominently featured on Foundation banners, social media, and email blasts
- Name and logo prominently featured in Foundation Annual Report
- Named grant with opportunity to present at least one top award and speak on behalf of your company or foundation at the after-event luncheon
- Opportunity to speak on behalf of your company at Foundation for Roanoke Valley's Annual Celebration

### **GOLD PARTNER**

**\$5,000**

- Name and smaller logo listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name and/or smaller logo prominently listed on banners, social media, and email blasts
- Name and smaller logo listed in Foundation Annual Report
- Named grant with opportunity to present one or more awards at the after-event luncheon
- Invite and recognition of your company at Foundation for Roanoke Valley's Annual Celebration

### **SILVER PARTNER**

**\$2,500**

- Name listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name listed on social media and email blasts
- Name listed in Foundation Annual Report
- Named grant with opportunity to present an award at the after-event luncheon
- Invite and recognition of your company at Foundation for Roanoke Valley's Annual Celebration

## BRONZE PARTNER

**\$1,000**

- Name listed on Roanoke Valley Gives website and Foundation for Roanoke Valley website
- Name listed on social media
- Name listed in Foundation Annual Report
- Invite to after-event luncheon
- Invite to Foundation for Roanoke Valley's Annual Celebration

## COMMUNITY SUPPORTER

**\$500**

- Name listed on Roanoke Valley Gives sponsorship page
- Name listed on social media
- Name listed in Foundation Annual Report
- Invite to after-event luncheon
- Invite to Foundation for Roanoke Valley's Annual Celebration

NOTE: 100% of sponsorship monies will be awarded to participating local nonprofit organizations. Foundation for Roanoke Valley is not eligible.

Foundation for Roanoke Valley and the nonprofit community thank you for your consideration of a sponsorship opportunity. Your donation will help make an even greater impact across the Roanoke Valley on March 14!

Sponsors played a vital role in 2017 results:

**\$705,813**

Raised in 24 hours

6,669

TOTAL GIFTS



6,484

TOTAL DONORS



\$44,000

SPONSORSHIPS



153

PARTICIPATING  
NONPROFITS



\$40,000

LARGEST GIFT

smallest gift \$10



\$105.83

AVERAGE GIFT